

March 2-4, 2011 | Salt Lake City, Utah

FOR IMMEDIATE RELEASE

Contact: Janalee Clements, Director of Marketing
Office: 801.349.2352
Mobile: 801.599.6101
E-mail: contact@eetconference.org

Announcing the First Annual Early Education and Technology for Children Conference

Salt Lake City, UT — March 2, 2011 – Salt Lake City, Utah, has been selected to host the first annual [Early Education and Technology for Children](#) (EETC) conference on March 2-4, 2011, at the Little America Hotel.

EETC is an international conference that serves as a meeting place for researchers, policy makers, administrators, educators, and practitioners to discuss cutting-edge research, innovations, and developments in early childhood education.

Thirty presenters from around the globe will present their research at EETC, including respected experts in the field of early childhood education such as **Dr. Marilyn Jager Adams**, who is internationally regarded for her applied work in the areas of cognition and education; **Dr. Grover “Russ” Whitehurst**, Director of the Brown Center on Education Policy at the Brookings Institution; and **Dr. Dustin Heuston**, chairman, founder, and CEO of Waterford Institute, and author of *The Third Source: A Message of Hope for Education* (Spring 2011).

In addition, EETC will feature invited speakers **Dr. Warren Buckleitner**, founding editor of *Children’s Technology Review* and founder of the Dust or Magic Institute on the Design of Children’s Interactive Media, and **Dr. John Dexter Fletcher**, research staff member at the Institute for Defense Analyses.

EETC is sponsored by [Waterford Institute](#)™, a nonprofit early educational solutions company based in Salt Lake City, UT, and Pearson, a national leader in educational products.

“It is an honor to be surrounded by so many influential leaders in the field of early childhood education,” said Dr. Benjamin Heuston, President and COO of Waterford Institute. “It is individuals like these that help Waterford Institute fulfill its mission to provide the finest education possible to children around the world.”

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Following the conference, a recap of EETC highlights will be featured in *Early Childhood Education*, an independent supplement by Mediaplanet, inserted in the March 18th issue of USA Today.

For additional information about EETC, and for a full conference schedule, visit <http://www.eetconference.org>.

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MEDIA OPPORTUNITY

Little America Hotel

Ballroom A

Friday, March 4th, 11:15 AM–12:45 PM

Contact: 801.599.6101